

Healthcare Industry

Client

Emory University / EPRC

Challenge

Enable the timely distribution of vaccination information through mobile channels

Solution

Leveraged the AnyPresence mobile development platform to build an iOS app

Results

The READVAX mobile app provides a solid, trusted framework for healthcare providers and the general public to rapidly access the most up-to-date evidence information needed to make informed vaccination decisions.

By leveraging AnyPresence, EPRC was able to speed up mobile developments by 5x.

Healthcare Industry Case Study: Emory Prevention Research Center (EPRC)

The Emory Prevention Research Center (EPRC) is part of a national network of prevention research centers funded by the Centers for Disease Control and Prevention. EPRC wanted to enable the timely distribution of information regarding vaccines, vaccine-preventable diseases, and vaccine safety through mobile channels, allowing healthcare workers and patients to make more informed decisions.

Solution

EPRC developed their READYVAX mobile application to distribute critical information regarding vaccines, vaccine-preventable diseases, and vaccine safety to healthcare providers (physicians and pharmacists) and patients.

The READYVAX app was built on the AnyPresence platform, which provides a holistic mobile and web-based solution for EPRC staff to manage data from a central location and publish messages and alerts on the latest vaccine information. These messages can be targeted to specific user roles, tailored for each audience group, and delivered in a timely, convenient manner through the mobile channel.

About ReadyVax

- Native iOS App
- Role specific information
- Additional links to trusted external resources
- Updates and alerts
- Centralized administrative console
- Data import
- Cloud-based backend server

